



# FUNDRAISING AND IT

a funding information leaflet from *funderfinder*

Information Technology is now being used in many aspects of fundraising from raising funds online to managing grants and donations with databases. There are numerous systems that can be bought or you could devise something yourself. The following are resources that may be useful.

## **Websites**

[www.fundraising.co.uk](http://www.fundraising.co.uk) includes a list of suppliers of software for fundraising with links to their websites, books on fundraising and a free email newsletter. It also has a list of forthcoming events and examples of internet fundraising.

[www.itforcharities.co.uk](http://www.itforcharities.co.uk) lists suppliers of all sorts of IT to charities including fundraising. It also has an events and exhibitions section. One of its Technology Reports - on Fundraising Software - helps you decide what sort of database you need for your fundraising.

## **Books**

*Building a Fundraising Database using your PC: A step by step guide for small voluntary organisations* by Peter Flory, DSC/CAF How To Guide, pub. DSC, 2nd ed., 2001, £12.95, ISBN 1 900360 92 6. For DIY enthusiasts using Microsoft Office.

*Fundraising Databases - and introduction to the set up and use* by Peter Flory, pub. Quick Guides, £8, ISBN 1 905053 10 X. Provides guidance on choosing and using a fundraising database effectively. Available from DSC.

*Fundraising with Modern Technology* by Karen Gilchrist, pub. Croner, 1997, £10, ISBN 1 855244 02 0. Explores how modern technology can assist fundraisers.

See also the Technology booklist section of [www.fundraising.co.uk](http://www.fundraising.co.uk)

## **Courses**

The websites listed above have sections on forthcoming events.

## **Data Protection**

If you are collecting any personal information for fundraising and storing it, which is quite likely, you'll need to know about the Data Protection Act. The Office of the Information Commissioner (formerly the Data Protection Commission) website is

[www.informationcommissioner.gov.uk/](http://www.informationcommissioner.gov.uk/)

Further information

*Data Protection for Voluntary Organisations* by Paul Ticher, pub. DSC, 2nd ed., 2002, £18.95, ISBN 1 903991 19 6. This is an invaluable guide for voluntary organisations.

*Data Protection*, a Computanews guide, pub. LASA, £5. Tel: 020 7377 2748, website: [www.lasa.org.uk](http://www.lasa.org.uk)

DSC also runs training on the subject, tel: 020 7209 4949, website: [www.dsc.org.uk](http://www.dsc.org.uk)

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